



## BOARD OF DIRECTORS

### MR. S.K. GUPTA-CHAIRMAN & MANAGING DIRECTOR



Mr. S.K. Gupta is the visionary Founder, Chairman, and Managing Director of the Prima Group of Companies. Originally hailing from Rajasthan, Mr. Gupta moved to Kerala nearly six decades ago with a strong entrepreneurial spirit and a deep understanding of the agro-based industry. With an unwavering commitment to quality, innovation, and community development, he laid the foundation of what would become one of the most respected names in the agro-industrial sector in South India.

Over the years, Mr. Gupta has built an extensive legacy in the field of flour milling and allied industries. His profound industry knowledge, hands-on approach, and sharp business acumen have played a pivotal role in steering the Prima Group to prominence. Under his dynamic leadership, the group has consistently expanded its operations, diversified its offerings, and adapted to changing market dynamics while staying true to its core values.

Mr. Gupta is known not just for his business foresight but also for his integrity, discipline, and long-term vision. His leadership has been instrumental in fostering a culture of excellence, innovation, and sustainability within the organization. Through his mentorship, he has nurtured a generation of professionals and has been a guiding force behind the Group's continued growth and success.

Now a seasoned and veteran businessman, Mr. Gupta continues to inspire the Prima Group with his passion and leadership, ensuring that the company remains on a steady path of growth, customer satisfaction, and social responsibility.

His directorships and other full-time positions in Body corporates are as follows:

Sl No.	Name of the Company/ Body Corporate	Position held in the Company/Body Corporate
1	Prima Industries Limited	Managing Director
2	Ayyappa Roller Flour Mills Limited	Managing Director
3	PAPL Exim India Limited	Director
4	Prima Credits Limited	Director
5	Prima Alloys Private Limited	Director
6	Ayyappa Real Estates Private Limited	Director
7	Prima Beverage Private Limited	Managing Director



## MRS. SWATI GUPTA- NON-EXECUTIVE DIRECTOR



Mrs. Swati Gupta serves as the Non-Executive Director and Chief Financial Officer (CFO) of Prima Agro Ltd., bringing over two decades of rich and multifaceted experience in the agro-based industry, with a strong specialization in flour milling and related sectors. As a key member of the leadership team, she has played a vital role in shaping the strategic direction and growth of the Prima Group, contributing immensely to its operational efficiency and organizational excellence.

With a sharp eye for detail and a strong foundation in financial management, strategic planning, and organizational development, Mrs. Gupta has been instrumental in driving financial stability and sustainable expansion across the Group's operations. Her proficiency in budget control, cost optimization, and long-term investment planning has significantly contributed to the Group's financial robustness.

A passionate and hands-on leader, Mrs. Gupta is also known for her commitment to team building and leadership development. She believes in empowering people and has helped cultivate a professional and inclusive work culture that encourages innovation, collaboration, and continuous improvement.

She actively participates in key decision-making processes and collaborates closely with various departments to ensure seamless execution of the company's goals.

Her expertise spans financial management, strategic planning, and team leadership. Known for her sharp business insight and results-driven approach, Mrs. Gupta has contributed significantly to strengthening the company's operational and financial framework. Her leadership continues to support the Group's vision for innovation, efficiency, and long-term success.

Her directorships and other full-time positions in Body corporates are as follows:

Sl No.	Name of the Company/ Body Corporate	Position held in the Company/Body Corporate
1	Prima Industries Limited	Director
2	Ayyappa Roller Flour Mills Limited	Director
3	PAPL Exim India Limited	Director
4	Prima Credits Limited	Director
5	Prima Alloys Private Limited	Director
6	Ayyappa Real Estates Private Limited	Director
7	Prima Beverage Private Limited	Director



## MR. KUSHAGRA GUPTA- NON-EXECUTIVE DIRECTOR



Mr. Kushagra Gupta is a dynamic and forward-thinking business leader, and holds directorships across other companies within the Prima Group. With over five years of experience in strategic leadership roles, he has played a key role in expanding the Group's presence in the FMCG and Food & Beverage sectors.

A graduate in Business Administration from Northeastern University, Boston, Mr. Kushagra Gupta brings global exposure and a contemporary approach to business management. His tenure has been marked by consistent growth, innovation, and a strong focus on operational excellence.

He has demonstrated expertise in operations management, project planning and execution, financial planning, human resources, and business development. His hands-on leadership style and ability to align business strategy with execution have contributed to the Group's evolving success in competitive markets.

Mr. Kushagra Gupta continues to drive the Prima Group's vision forward with a focus on sustainability, innovation, and long-term value creation.

His directorships and other full-time positions in Body corporates are as follows:

Sl No.	Name of the Company/ Body Corporate	Position held in the Company/Body Corporate
1	Prima Industries Limited	Director
2	Ayyappa Roller Flour Mills Limited	Director
3	PAPL Exim India Limited	Director
4	Prima Credits Limited	Director
5	Prima Alloys Private Limited	Director
6	Ayyappa Real Estates Private Limited	Director
7	Prima Beverage Private Limited	Director



## **MS. MAYURI SINHA - INDEPENDENT DIRECTOR**



Ms. Mayuri Sinha is an experienced Practicing Company Secretary and the co-founder of M/s Mayuri Sinha & Co., Company Secretaries, a firm renowned for providing strategic legal, compliance, and corporate governance services. With a strong focus on corporate laws, secretarial practices, and legal advisory, Ms. Sinha has built a reputation for her comprehensive knowledge and expertise in navigating complex regulatory landscapes.

A Law graduate from CCS University, Uttar Pradesh & a Certified CSR Professional from the Institute of Company Secretaries of India (ICSI), Ms. Sinha has demonstrated her commitment to promoting ethical business practices and corporate social responsibility.

Her expertise spans statutory, regulatory & legal compliance, due diligence and corporate advisory services. Known for her strategic thinking and problem-solving abilities, Ms. Sinha has played a pivotal role in guiding businesses through regulatory challenges, facilitating seamless business operations, and enhancing corporate governance frameworks. Her work has contributed significantly to ensuring transparency, accountability, and long-term sustainability for the organizations she serves.

Ms. Sinha is a thought leader in the field, continuously staying ahead of regulatory changes and trends, and is often sought after for her insights on corporate governance, legal compliance, and CSR initiatives. Her commitment to excellence and ethical leadership continues to drive her firm's success and solidify her position as a trusted advisor in the industry.



## **MRS. ARYA SURENDRAN - INDEPENDENT DIRECTOR**



Mrs. Arya Surendran is a seasoned Advocate with extensive experience in providing expert legal, regulatory, and statutory compliance advisory services. She has built a strong reputation for her strategic legal insights and her ability to navigate complex compliance landscapes with precision.

With deep expertise in legal advisory, regulatory affairs, and statutory compliance, Mrs. Surendran has successfully guided her clients to ensure adherence to legal and regulatory frameworks. She has a proven track record of advising clients on compliance matters, corporate governance, and risk management, helping them maintain operational integrity while mitigating legal risks.

The Board of Directors holds Mrs. Surendran in high regard for her vast exposure and proficiency in handling complex legal issues and compliance challenges. Her contributions have been instrumental in ensuring that organizations meet all regulatory obligations and adopt best practices in corporate governance and compliance.

In addition to her advisory role, Mrs. Surendran actively engages in corporate law, contract management, and dispute resolution, consistently delivering solutions that are both legally sound and commercially viable. Her professional approach, combined with her attention to detail, makes her a trusted legal advisor to her clients.



## **MRS. HEMALATHA.G - INDEPENDENT DIRECTOR**



Mrs. Hemalatha. G is a Practicing Company Secretary with over 9 years of experience in corporate governance, statutory compliance, and shareholder communication. She has a proven track record in advising and guiding organizations on legal, regulatory, and corporate governance matters, ensuring adherence to applicable laws and regulations.

Currently, Mrs. Hemalatha serves as the Consultant Company Secretary at Road Infrastructure Company Kerala Ltd., where she plays a key role in managing legal and compliance functions. She is responsible for ensuring smooth governance practices, coordinating Board meetings, and facilitating effective communication between the Board and shareholders.

Her expertise spans corporate laws, compliance management, statutory filings, and corporate restructuring. Known for her meticulous attention to detail and strategic approach, Mrs. Hemalatha has been instrumental in helping organizations maintain high standards of governance and legal compliance. Her ability to navigate complex regulatory environments and provide actionable legal advice has made her a trusted advisor to her clients.

Mrs. Hemalatha's commitment to excellence, continuous professional development, and her hands-on approach to corporate governance make her a valuable asset in any organization she serves.